



## **HORSESHOE RESORT ANNOUNCES OPENING DAY FOR THE 2022-2023 SKI SEASON**

Chair lifts to start turning on December 15

FOR IMMEDIATE RELEASE

BARRIE, ON, December 11, 2022: Horseshoe Resort announces alpine chair lift operations will begin on Thursday, December 15 for the 2022-2023 winter season. This opening will include daytime and night skiing, weather permitting. Horseshoe plans to remain open seven days per week following Opening Day.

“We’ve been waiting on Mother Nature and snowmaking conditions look great over the next week, says Jonathan Reid, General Manager of Horseshoe Resort. “There has been a lot of excitement online from skiers and snowboarders anticipating the opening of the slopes.”

Lift tickets will be available online this week and can be printed via QR code at the pick up kiosks at the base of the ski hill. Rentals should be reserved online in advance to ensure availability.

Horseshoe Resort is also planning an event with Fashion Santa on December 17 to kick off the season on the Après Patio, located off the Main Chalet.

Horseshoe’s other winter activities, including cross country skiing, snowshoeing, snow tubing and fat biking are expected to open later this month.

For more information, visit [horseshoeresort.com/ski/alpine-season-pass](https://horseshoeresort.com/ski/alpine-season-pass).

### ABOUT US

Horseshoe Resort, established in 1962, is a four-season family-friendly getaway destination for outdoor adventures, conveniently located just over an hour north of Toronto and 20 minutes from Barrie. Experience the scenic surroundings of Horseshoe Valley. Horseshoe Resort is a property of Freed Hotels & Resorts.

With 28 Alpine ski and snowboard runs, 30 km of groomed Nordic trails, terrain park, snow tubing, snowshoeing, fat biking, golfing, Ontario’s only lift-operated downhill bike park, mini putting, Lake Horseshoe, Treetop Trekking, Yamaha Adventures, hiking and biking trails, two restaurants, Amba Spa and more, there’s something for everyone!

### MEDIA CONTACT

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