



CRANKWORX SUMMER SERIES CANADA TO MAKE FIRST EVER ONTARIO STOP

Horseshoe Resort welcomes mountain bike race series July 6-8, 2023

For Immediate Release

BARRIE, ON, February 8, 2023: The Crankworx Summer Series Canada is bringing high-caliber mountain bike racing, with a grassroots vibe, to Horseshoe Resort! This Summer Series festival will bring together locals, top amateurs, and up-and-coming youngsters.

Crankworx is a premier mountain bike event that brings together athletes from around the world and tens of thousands of spectators annually. The events will begin on Thursday July 6 with an Air Downhill event, followed by Dual Slalom on Friday, July 7 and a FMB Bronze Slopestyle event wrapping up the weekend on Saturday, July 8.

The FMBA is the world governing body for the sport of freeride mountain biking. The FMBA sanctions events, which are part of the FMB World Tour, where athletes compete collecting points for the FMB World Ranking.

"We are beyond thrilled to be adding a new stop to the 2023 Crankworx Summer Series Canada with Horseshoe Resort blazing the trail. The 2022 Crankworx Summer Series Canada saw incredible levels of excitement, fast racing and epic summer vibes at both the Quebec City and SilverStar local communities. Bringing the Summer Series to Ontario has been an important milestone for our team, and we are stoked to showcase another incredible Canadian mountain biking destination. We are looking forward to being there this July to bring Crankworx-caliber racing and festivities to the local riding community at Horseshoe Resort," says Crankworx Managing Director, Darren Kinnaird.

"Horseshoe Resort has heavily invested in mountain biking, especially over the past 5 years. We are excited to have this platform to show the mountain bike world why Horseshoe Valley is the premier mountain bike destination in the province." Says Jonathan Reid, VP of Ski Resorts for Freed Hotels & Resorts and GM of Horseshoe Resort.

More details will be available at www.horseshoeresort.com and www.crankworx.com/festival/crankworx-summer-series-canada in the coming weeks.

ABOUT US

Horseshoe Resort, established in 1962, is a four-season family-friendly getaway destination for outdoor adventures, conveniently located just over an hour north of Toronto and 20 minutes from Barrie. Experience the scenic surroundings of Horseshoe Valley. Horseshoe Resort is a property of Freed Hotels & Resorts.

With 28 Alpine ski and snowboard runs, 30 km of groomed Nordic trails, terrain park, snow tubing, snowshoeing, fat biking, golfing, Ontario's only lift-operated downhill bike park, mini putting, Lake Horseshoe, Treetop Trekking, Yamaha Adventures, hiking and biking trails, two restaurants, Amba Spa and more, there's something for everyone!



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