

## **HORSESHOE RESORT ANNOUNCES 18 HOLE ENHANCED GOLF COURSE LAYOUT**

The Valley Course to host Grand Opening Tournament July 2024

FOR IMMEDIATE RELEASE

BARRIE, ONTARIO, April 9, 2024: Horseshoe Resort announces its upgrade to an 18-hole layout of The Valley Course by June 28th 2024, under the direction of renowned designer Chris Goodman of top ranked Muskoka Bay Resort. This expansion not only elevates the course's challenge but also its beauty, merging top-tier design with the lush landscapes of Horseshoe Valley.

"This is not just an expansion; it's a revival of The Valley Golf Course," said Recreation Director Justin Singer. "With Chris Goodman's guidance, we're not only embracing our storied past but also forging a new legacy. Our members and guests will experience a course that's both a challenge to play and a beauty to discover. Every hole tells a story and we can't wait for everyone to experience this new chapter."

The redesigned course features stunning tree-lined fairways, strategically placed curved bunkers, and natural ponds that blend seamlessly with the land's contours. "Our course is a dramatic contrast from the typical links-style, taking full advantage of our valley's forested beauty," said Singer. "Golfers will find themselves challenged by the layout while being surrounded by a tranquil, wildlife-rich setting. It's not uncommon to spot a fox, groundhogs, or a variety of woodland birds during your round, adding to the unique charm of The Valley." In addition to a new course layout, Horseshoe Resort will be unveiling a brand new fleet of Golf Carts, E-Z-GO.

The grand opening tournament on July 19, 2024, is anticipated to be a highlight event, celebrating the course expansion. Singer extended an invitation to the golfing community, "We're looking forward to welcoming both our loyal members and new faces to celebrate this next chapter at The Valley. It promises to be a memorable day of golf and camaraderie."

This comprehensive upgrade reaffirms The Valley Golf Course's commitment to offering an unparalleled golfing experience, where every hole promises not just a game but an encounter with the serene and wild beauty of Ontario's landscapes.

### **ABOUT HORSESHOE RESORT**

Horseshoe Resort, established in 1962, is a four-season family-friendly getaway destination for outdoor adventures, conveniently located just over an hour north of Toronto and 20 minutes from Barrie. Experience the scenic surroundings of Horseshoe Valley with your friends, family and colleagues. Horseshoe Resort is a property of Freed Hotels & Resorts.

With 29 Alpine ski and snowboard runs, 30 km of groomed Nordic trails, terrain park, snow tubing, snowshoeing, fat biking, golfing, lift-operated downhill bike park, mini

putting, Lake Horseshoe, Treetop Trekking, Yamaha Adventures, hiking and biking trails, two restaurants, Amba Spa and more, there's something for everyone!

**MEDIA CONTACT**

Laura Bonney(she/her), Marketing Manager

Horseshoe Resort

[laurab@horseshoeresort.com](mailto:laurab@horseshoeresort.com)

@horseshoeresort

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