

# HORSESHOE VALLEY RESORT

## **HORSESHOE VALLEY BIKE FESTIVAL HOSTS ACTION-PACKED WEEKEND**

JOIN US ON THE PATIO FOR THREE DAYS OF BIKES, BANDS, DJS & INDUSTRY EXPO

FOR IMMEDIATE RELEASE

BARRIE, ON, September 12, 2024: Horseshoe Valley Resort hosts the annual HV Bike Fest on September 13-15, 2024 at Horseshoe Bike Park. Featuring five mountain biking events, a live AC/DC tribute concert, Monster Energy DJ, vendor expo and a kids' zone with a bike parade and more fun, this event celebrates the local mountain biking community. Get ready to ride, race, and revel in a weekend packed with thrilling action for racers, community members and fun-loving action lovers alike!

"Horseshoe Valley Resort takes pride in creating a space where riders of all levels feel empowered and encouraged," said Laura Bonney, marketing manager of recreation at Horseshoe Resort. "Whether you're one of Canada's elite competitive racers or just looking to enjoy some good times, this event promises something for all ages to experience and appreciate."

In addition to our daily resort outdoor activities, there will be events for guests and the local community to enjoy.

### **Friday, September 13 - Sponsored by The Bike Zone**

#### **Downhill Race**

This final race of the Trail Showdown Series promises high-speed action on Gravity Cavity. Each racer has two chances to clock the fastest time, with awards for the top three in each category.

### **Saturday, September 14 - Sponsored by The Bike Zone**

#### **Dual Slalom**

This test of speed and agility includes two seeding runs per rider with an elimination tournament where competitors race side by side down the custom-built course. Cash prizes are awarded to the top finishers in the Open categories.

#### **The AC/DC Show Canada**

Rock out to a live performance on the Sol Stage in partnership with Rock 95. Dine on the Après Patio with your friends and family for an all ages jam session that is free to attend.

#### **Whip Off - Sponsored by Coke Canada**

Riders will battle it out to see who can throw the most stylish whip, with a panel of judges deciding who takes home the title of whip master. With exciting tricks at incredible heights, this is a top event to watch near the base of the hill.

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**Sunday, September 15**

## **Enduro - Sponsored by Bateman's Bike Co. & Smith**

The Enduro race takes over the Bike Park, challenging riders with climbs and downhill stages. With options for a 5 or 7 Stage Track, the top 3 in each category will be awarded, with cash prizes for Open categories. Note: The Bike Park will be closed to the public until 12 noon during the enduro event.

## **Kids' Race**

The Downhill Kids' Race is a fun-packed event designed for U6 and U8 riders, where they'll navigate a friendly, exciting course tailored just for their age group. With plenty of encouragement and cheers from the sidelines, every little racer will have a blast!

**Register & learn more about HV Bike Fest: [horseshoeresort.com/events/hv-bike-fest](https://horseshoeresort.com/events/hv-bike-fest).**

HV Bike Fest events are open to all guests and community members. Race registration is required to compete. Passes and lift tickets are required for access to winter activities and ski slopes.

## **ABOUT US**

Horseshoe Resort, established in 1962, is a four-season family-friendly getaway destination for outdoor adventures, conveniently located just over an hour north of Toronto and 20 minutes from Barrie. Experience the scenic surroundings of Horseshoe Valley. Horseshoe Resort is a property of Freed Hotels & Resorts.

With 29 Alpine ski and snowboard runs, 30 km of groomed Nordic trails, terrain park, snow tubing, snowshoeing, fat biking, golfing, Ontario's lift-operated 14 trail downhill bike park, mini putting, Lake Horseshoe, Treetop Trekking, Yamaha Adventures, hiking and biking trails, two restaurants, Amba Spa and more, there's something for everyone!

## **MEDIA CONTACT**

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