



HORSESHOE VALLEY RESORT BACKS CANADA'S RISING FREESTYLE SKIER

Local skier Charlie Beatty continues his journey on the sport's biggest stages

FOR IMMEDIATE RELEASE

BARRIE, ON, October 21, 2025: Horseshoe Valley Resort proudly announces its official support of hometown athlete Charlie Beatty, one of Canada's rising stars in freestyle skiing. Raised in Horseshoe Valley, Beatty's journey began right at Horseshoe Valley Resort, where he first clipped into skis at just two years old. By the age of five, he was already competing, launching a career marked by creativity, resilience and progression on snow.

"Horseshoe Valley Resort is where Charlie first discovered his love for skiing, and we are honoured to stand behind him as he continues to make his mark internationally," said Jonathan Reid, chief operations officer at Freed Hotels & Resorts. "Charlie's story is one of passion and hometown pride - and we look forward to cheering him on every step of the way."

Horseshoe Valley Resort has also been a part of Beatty's journey by supporting the athlete's True Grit fundraiser and by hosting watch parties inside the Crazy Horse Sports Bar & Grill during major freestyle events.

Since joining Canada's NextGen Slopestyle/Big Air National Team in 2022, Beatty has built an outstanding resume. His achievements include being crowned Junior World Champion in Slopestyle, proudly carrying the Canadian flag at the Gangwon 2024 Youth Olympic Games, and capturing gold in Big Air at the same event. Along with NorAm titles and strong showings at major competitions, he has established himself as one of Canada's brightest young freestyle athletes.

Beyond his competitive career, Beatty is recognized for his positivity and leadership. Whether through community appearances or speaking engagements, he continues to inspire the next generation of skiers. With future Olympic Games on his horizon, Beatty is set to carry his hometown pride onto the sport's best competitions.

In support of the freestyle alpine community, Horseshoe Valley Resort is working on bringing Ontario's first airbag training facility to the region alongside Freestyle Ontario, Ontario Snowboard and other key partners. Providing training facilities close to home and hosting on-hill events for young freestyle skiing enthusiasts, creates an atmosphere for growth in the area.

Horseshoe Valley Resort is committed to uplifting athletes who inspire their community and embody the values of determination and excellence. The Resort looks forward to celebrating Beatty's ongoing journey as he represents both Horseshoe Valley and Canada on the world stage.

For more information on upcoming programs and events, please visit horseshoeresort.com.

ABOUT HORSESHOE VALLEY RESORT

Horseshoe Valley Resort, established in 1962, is a four-season family-friendly getaway destination for outdoor adventures, conveniently located just over an hour north of Toronto and 20 minutes from Barrie. Experience the scenic surroundings of Horseshoe Valley. Horseshoe Valley Resort is a property of Freed Hotels & Resorts.

With 28 Alpine ski and snowboard runs, 30 km of groomed Nordic trails, terrain park, snow tubing,



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snowshoeing, fat biking, 18-hole golf course, lift-operated downhill bike park, mini putting, Lake Horseshoe, Treetop Trekking, SMART Riding Adventures, hiking and cross country biking trails, two restaurants, Amba Spa and more, there's something for everyone!

MEDIA CONTACT

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