Sold-Out Horseshoe Valley Hustle Raises Over $7,200 for Local Children and Youth

FOR IMMEDIATE RELEASE

BARRIE, ON, November 13, 2026: The Horseshoe Valley Hustle Trail Race raised $7,278.62 for the Child and Youth Advocacy Centre Simcoe Muskoka, supporting local children and youth who have experienced abuse and their families. The centre provides a safe, child-friendly space, helping families access coordinated services and supporting them through investigations and the healing process.

Held at Horseshoe Valley Resort on Saturday, October 31, the sold-out event welcomed more than 390 runners, with beautiful fall weather setting the scene for a day of racing and community support. Noteworthy winners included past Canadian Half Marathon champion Sasha Gollish in the 10 km race and solo endurance champion Dan Quigg, who has earned podium finishes at multiple local ultramarathons over the past few years. The community embraced the event across all distances, with children and families filling the sold-out Small Steps 1 km race. $10 from every Small Steps entry went directly to the Child and Youth Advocacy Centre Simcoe Muskoka.

Alongside the 1 km, 5 km and 10 km races, the event featured an eight-hour endurance challenge with solo and relay options. Quigg covered an impressive 65 km and accumulated 2,600 metres of elevation gain over eight hours to claim the solo title. The format gave runners the opportunity to test their endurance individually or share the challenge as a team, while spectators cheered them on throughout the day.

The Horseshoe Valley Hustle is part of the resort's Rossignol-sponsored trail race series, featuring two races annually. Horseshoe Valley Resort thanks every participant, fundraiser, donor, volunteer, partner and spectator who helped make the event a success. The series returns on May 15, 2027, followed by another fall edition of the Hustle. For spring event details, visit horseshoeresort.com/events/horseshoe-valley-hustle-spring-trail-run/.

ABOUT US

Horseshoe Valley Resort, established in 1962, is a four-season family-friendly getaway destination for outdoor adventures, conveniently located just over an hour north of Toronto and 20 minutes from Barrie. Experience the scenic surroundings of Horseshoe Valley. Horseshoe Valley Resort is a property of Freed Hotels & Resorts.

With 28 Alpine ski and snowboard runs, 30 km of groomed Nordic trails, terrain park, snow tubing, snowshoeing, fat biking, 18-hole golf course, lift-operated downhill bike park, mini putting, Lake Horseshoe, Treetop Trekking, SMART Riding Adventures, hiking and cross country biking trails, two restaurants and more, there's something for everyone!

MEDIA CONTACT

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